

Cindy Shurling and Katie Guttenplan, E & E

Stakeholder and Public Engagement in Coastal Projects





What is Stakeholder Engagement?

INVOLVING PEOPLE affected by a decision or that can influence decisions

Using **TRAINED PUBLIC INVOLVEMENT EXPERTS** with technical expertise

CRITICAL to public perception and the bottom line

Projects are greatly enhanced by engaging a comprehensive stakeholder process.

Key Engagement Methodologies

Stakeholder engagement plans and programs

Informational documents, graphics, websites

Public meetings and webinars

IT/GIS Public involvement tools

Public comments

Stakeholder mailing lists

Surveys and interviews



Types of Communities and Stakeholders To Engage

- Local municipalities and organizations
- State governments/agencies
- Federal agencies
- Tribal governments and communities
- Non-governmental organizations
- Other users (ex. fishermen)

New York Offshore Wind Master Plan

Need additional information?

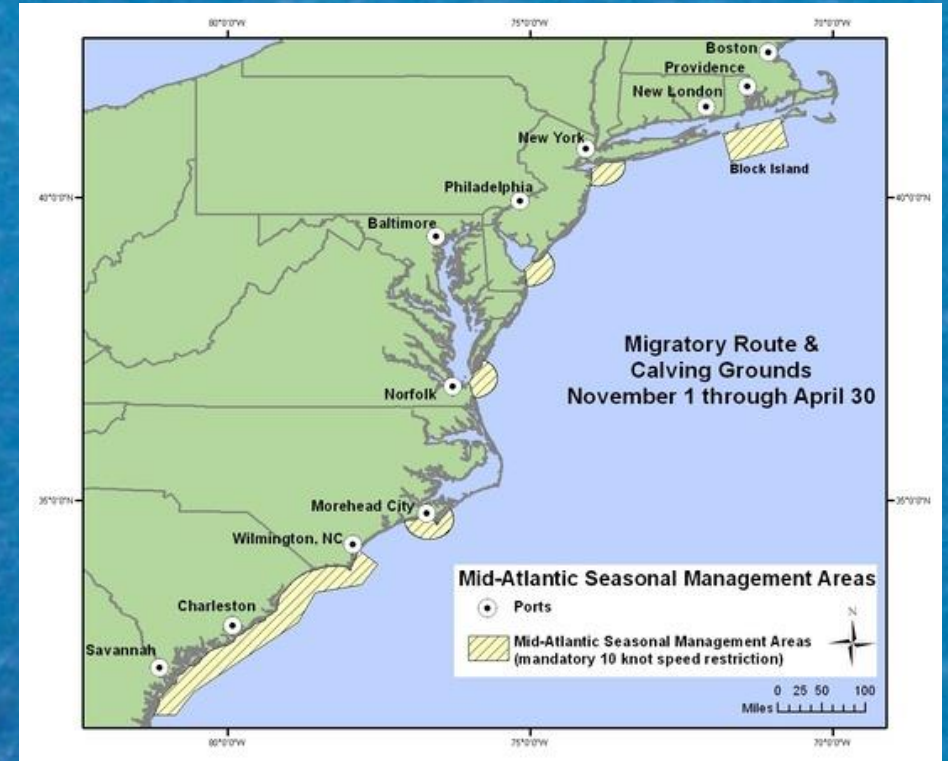
Want to provide a comment?

Visit nyseda.ny.gov/offshore

COMMENT BOX

Policy Development and Permitting

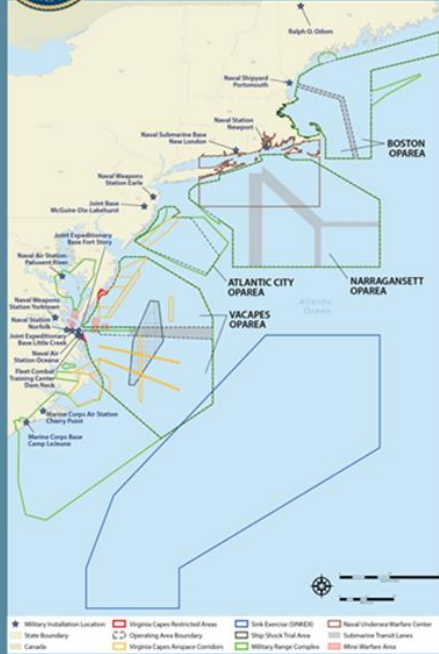
- Long time horizon with near term variability
- Transboundary resources/jurisdictions
- Multi-stakeholder coordination





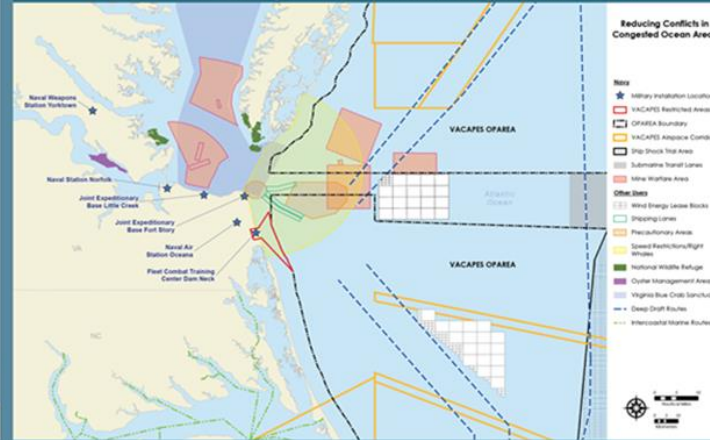
Mid-Atlantic Regional Planning Body Ocean Action Plan: National Security

National Security Data Layers



The U.S. Department of Defense (DoD) carries out training and testing activities at sea to be able to protect the United States against its enemies, to protect and defend the rights of the United States and its allies to move freely on the oceans, and to provide humanitarian assistance when needed. DoD historically uses areas along the eastern coast of the United States and in the Gulf of Mexico for training and testing. DoD has policies and processes that currently exist to manage military training and testing space, identify potential impacts to military training, and integrate the DoD within other federal and state agency directives and programs. As part of this effort, the DoD is participating in regional ocean planning, and has contributed to the Mid-Atlantic Ocean Action Plan and provided National Security data layers to the online portal. The DoD intends to use the Plan and Portal as one mechanism to guide and inform DoD programs, initiatives, and planning documents when involved in the multiple coordination task forces and other planning groups in which the DoD currently participates, including those listed in the Plan.

The DoD is coordinating to reduce conflicts in congested ocean areas.



Marine Spatial Planning

- Master planning at regional/state/federal levels
- Process and goals long-term
- Multiple stakeholder/user input

In-water Infrastructure

- Project specific process driven by local concerns and issues
- Customized stakeholder outreach approach, targeted strategies
- Dynamic process, often shorter duration than policy planning or marine spatial planning





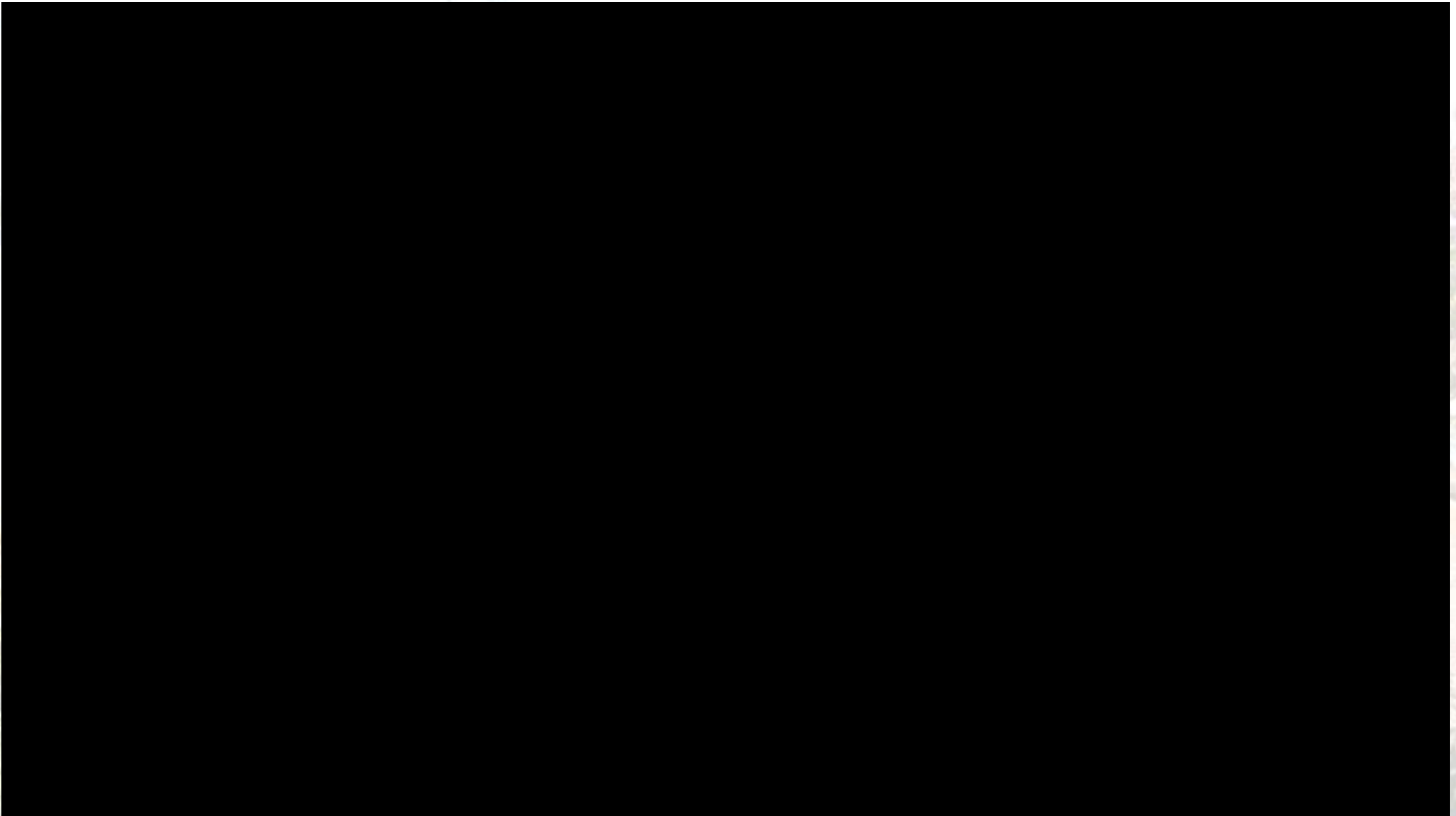
Case Study 1:
NYSERDA
Masterplan



Case Study 2: NYSERDA Fisheries Engagement



Case Study 3: Regional
Ocean Planning
and Tribal Data



<https://vimeo.com/143020085>

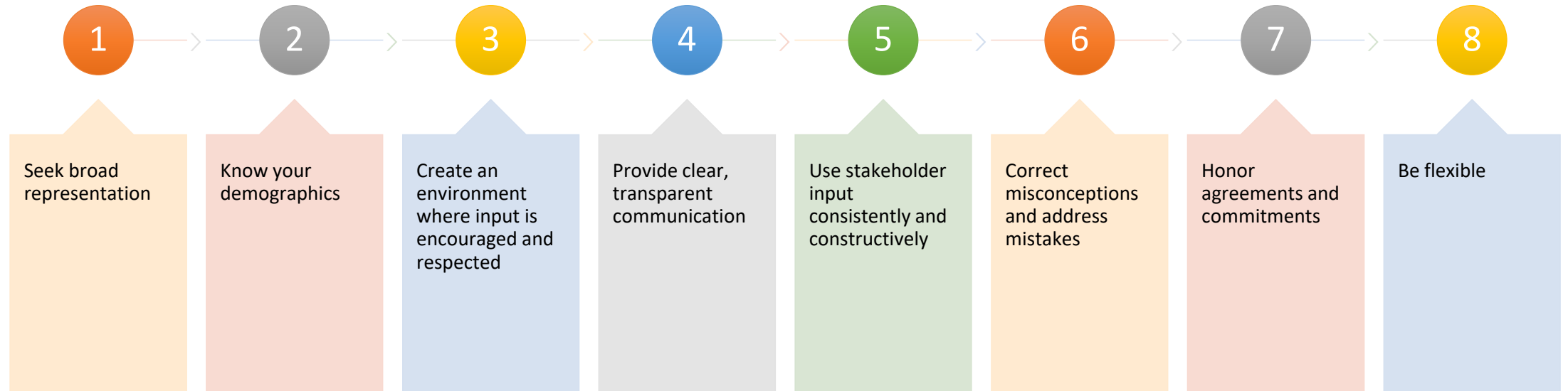


Case Study 4: BOEM Task Force Meeting



Case Study 5: BOEM
Fisheries
Stakeholder Program

Key Takeaways



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