







Severe Weather Risk and Resilience in Coastal Virginia

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### Severe Weather Risk and Resilience

- What are we observing?
  Regional Risk
  Vulnerability/Risk to
- Tourism Businesses
- Resilience Approaches and Measures









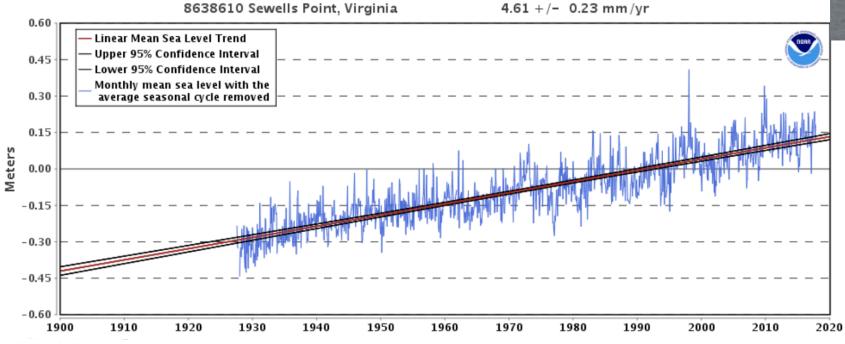
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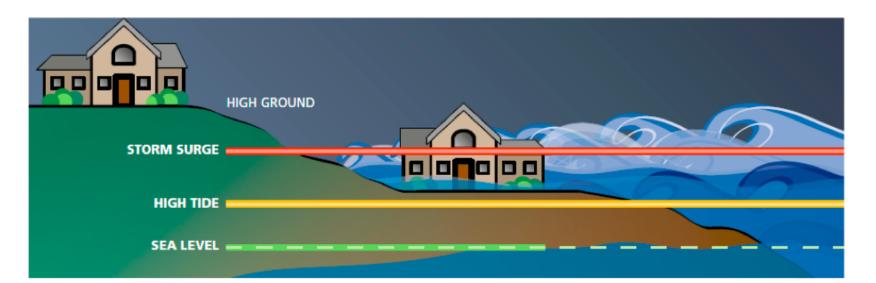
# Measuring Water Levels





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# Storm Surge Flooding





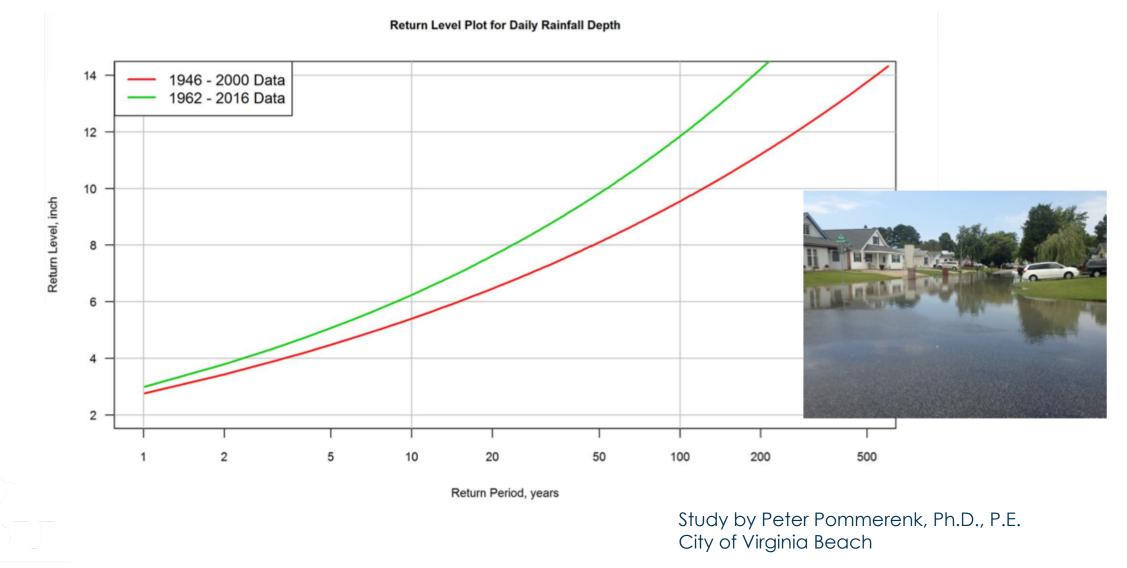




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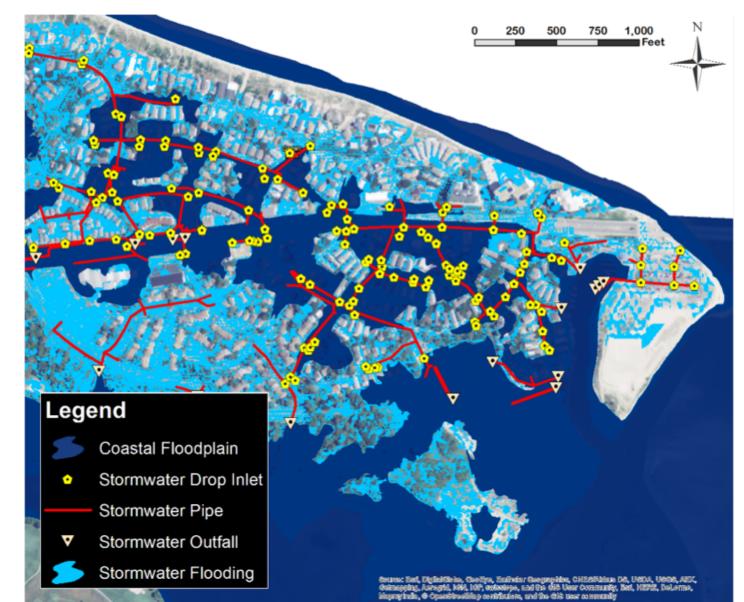
# Changing Rainfall Patterns



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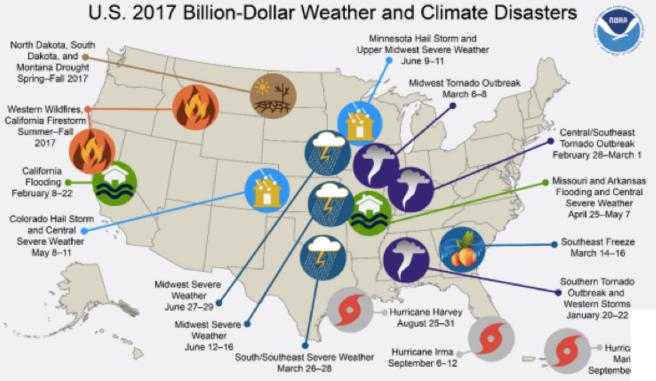
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# **Combined Flooding**



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This map denotes the approximate location for each of the 16 billion-dollar weather and climate disasters that impacted the United States during 2017.

#### U.S. 2016 Billion-Dollar Weather and Climate Disasters

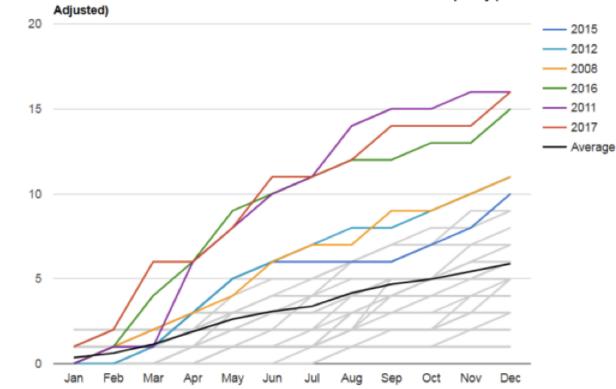


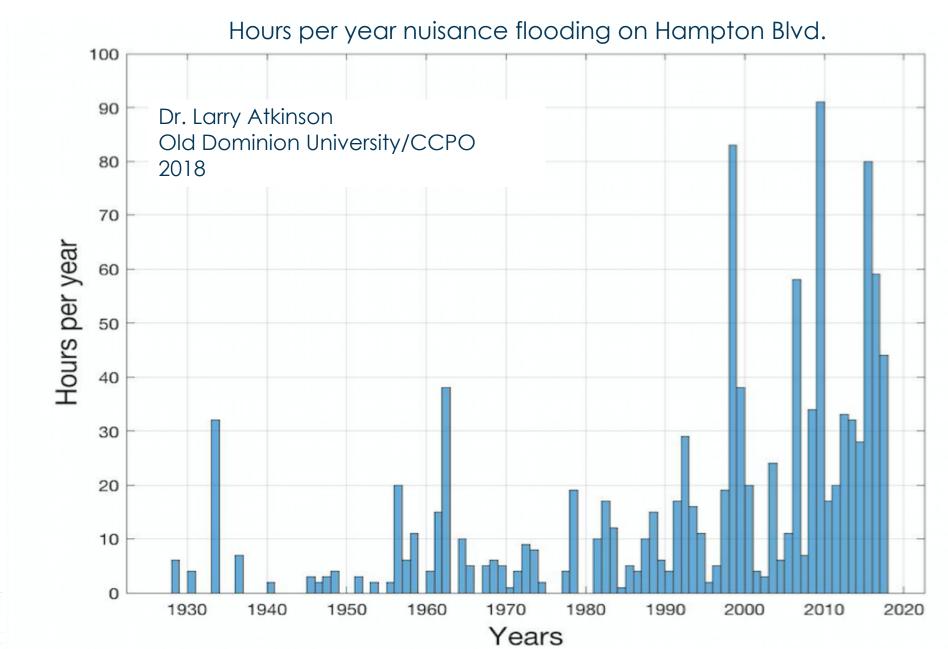
Number of Events

This map denotes the approximate location for each of the 15 billion-dollar weather and climate disasters that have impacted the United States during 2016.

### 1980-2017 Year-to-Date United States Billion-Dollar Disaster Event Frequency (CPI-

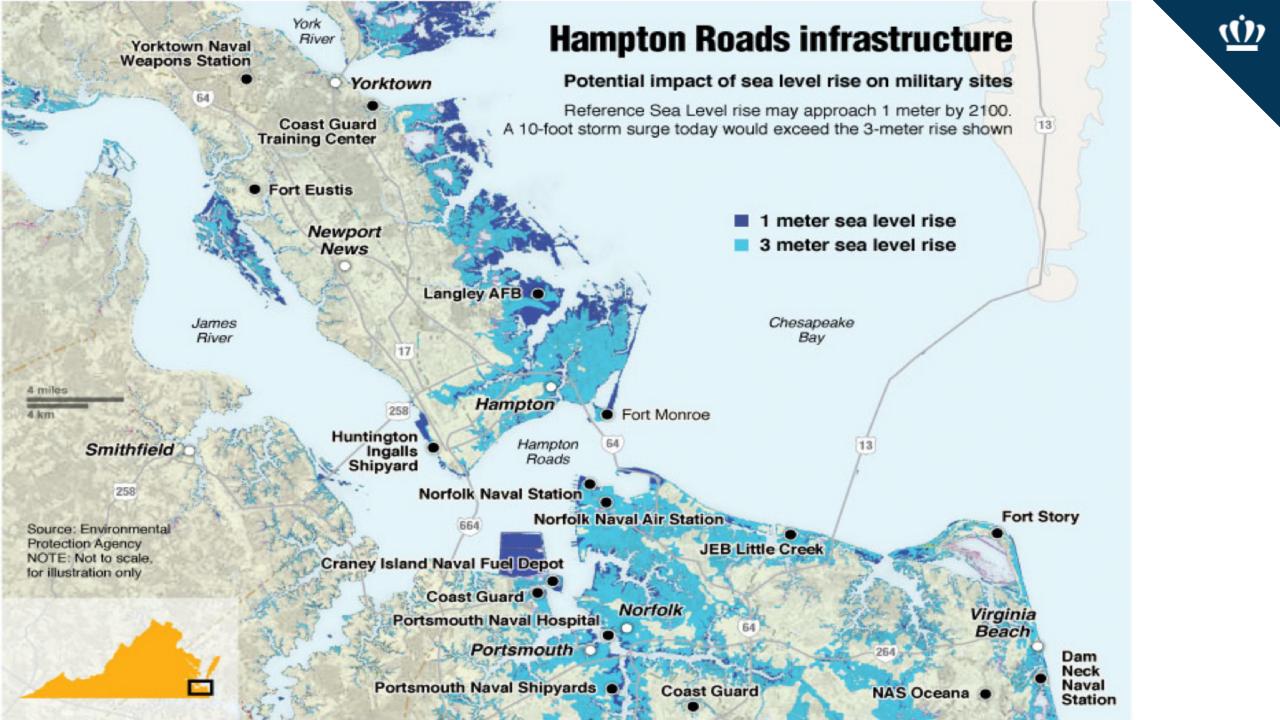
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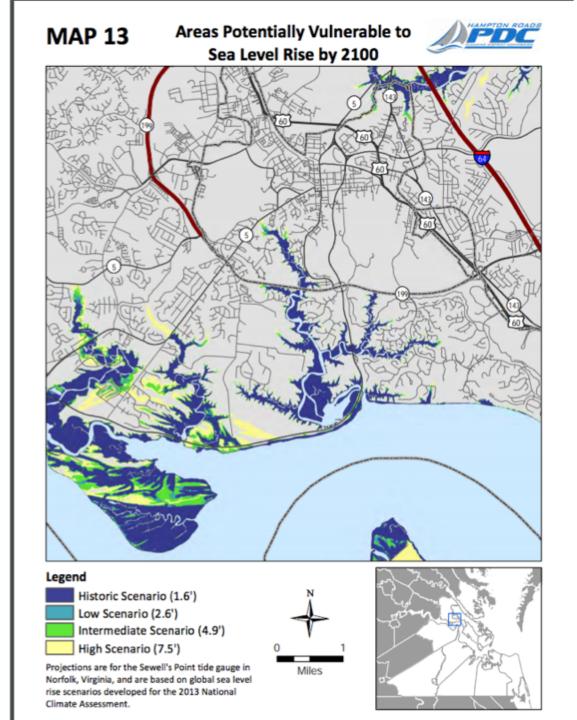




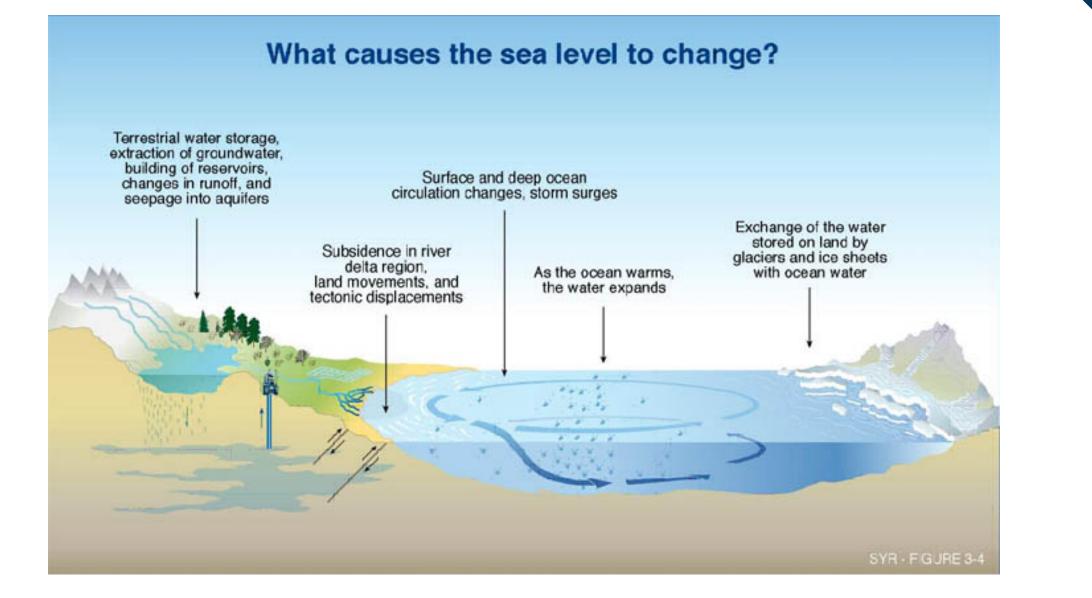
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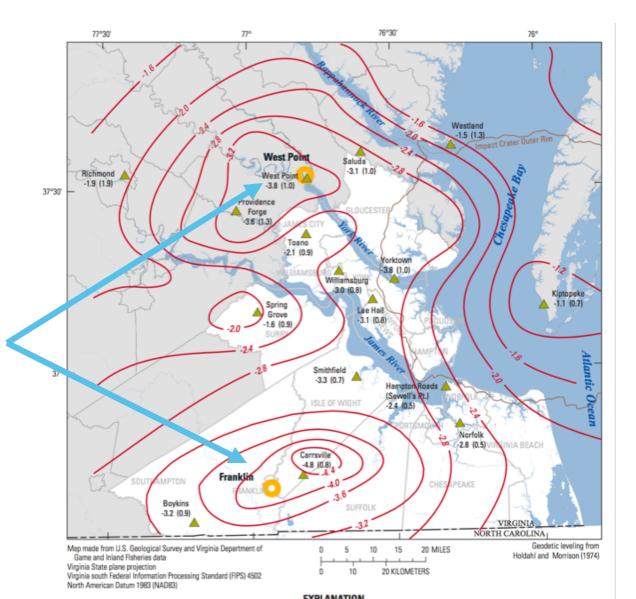


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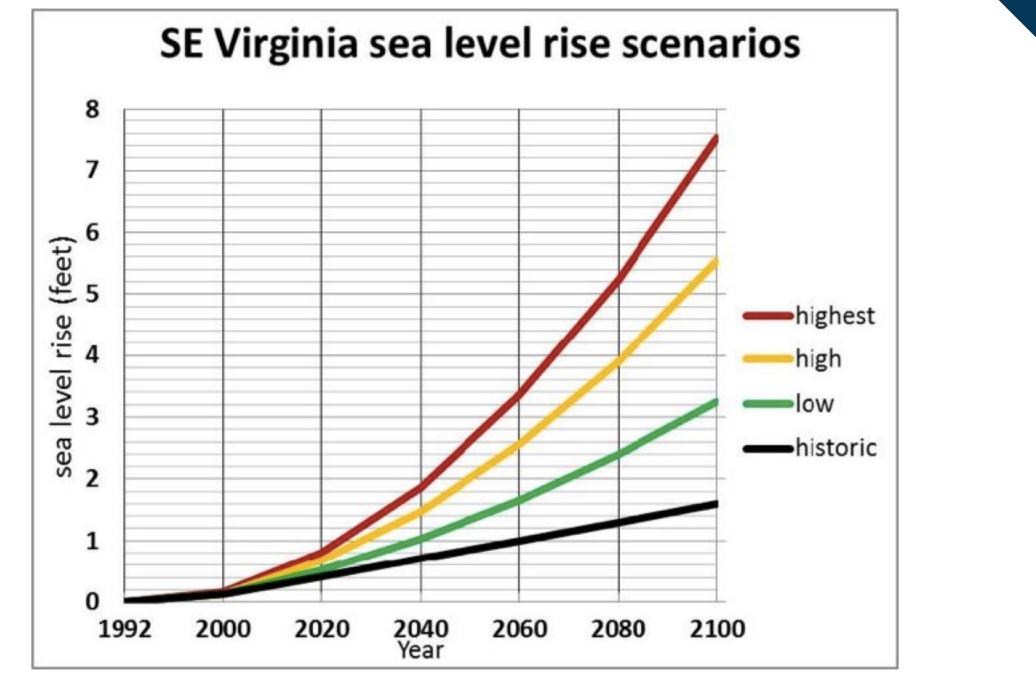
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#### Land subsidence about 1 ft. per century in Virginia



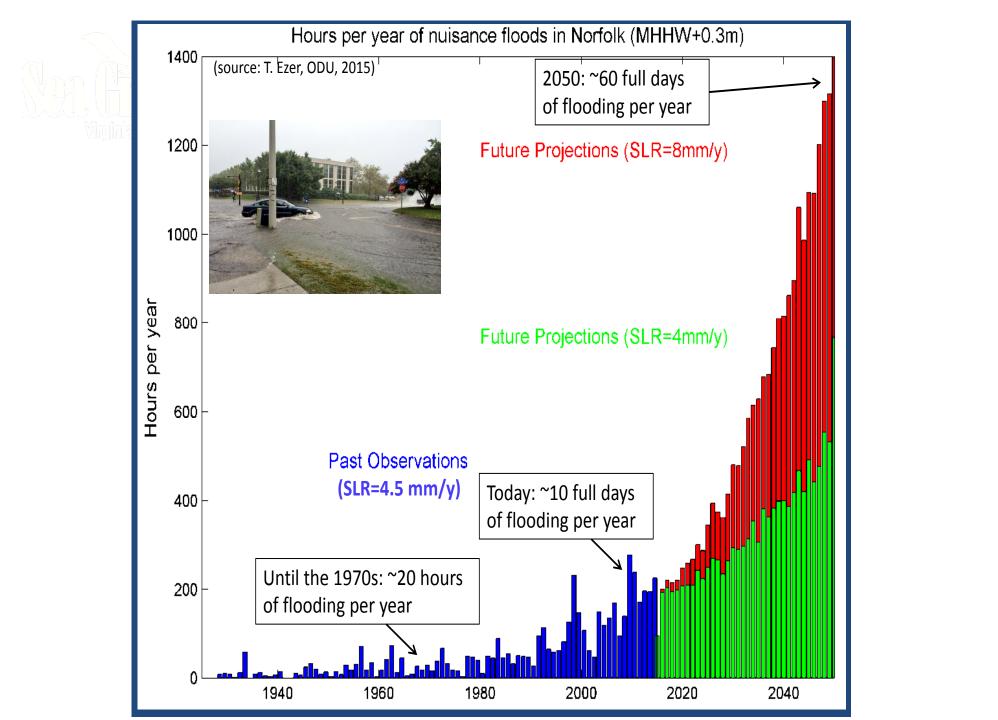
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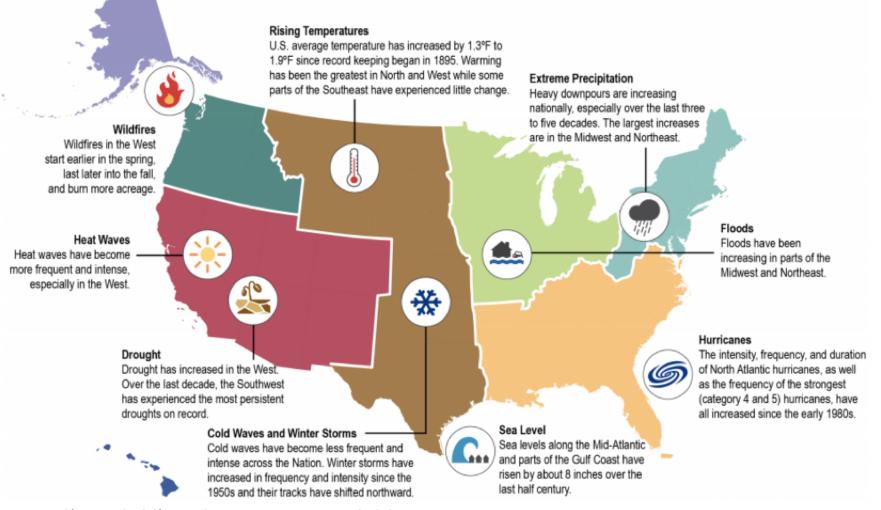
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### Other Trends in Severe Weather



National Climate Assessment 2017

### Vulnerability of Tourism and Service Sectors

- Tourism infrastructure is highly vulnerable due to proximity to ocean and waterways
  - Erosion and flooding threaten coastal infrastructure
- Many tourism activities are highly weather-dependent
- As hosts in the service industry, you are responsible for the safety of many people!
  - Employees
  - Guests

# Risks to Tourism and Service Sectors

Disruption of food and beverage supply chain for restaurants

#### Travel disruption

Guests cannot get to destination or around within destination

#### Employees in tourism and dependent sectors

- Unable to get to work
- Loss of work due to closure
- Damage repair and recovery
- Destination image repair

# What is Resilience?



from a disruptive experience.

#Rebuild**BETTER** 





# What Can Your Business Do?

#### Comprehensive planning!

- Strategic business plan
- Emergency preparedness plan
- Insurance planning
- Continuity of operations plan
- Communication plan

### Collaborate!

- Other businesses in your sector
- Tourism networks and organizations
- Emergency management officials
- Local and state officials



# Thank You

# bit.ly/Tourism\_Resilience