







Severe Weather Risk and Resilience in Coastal Virginia

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Severe Weather Risk and Resilience

- What are we observing?
 Regional Risk
 Vulnerability/Risk to
- Tourism Businesses
- Resilience Approaches and Measures









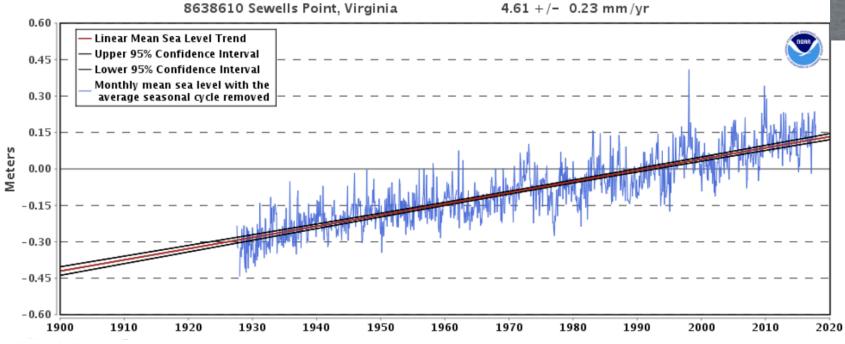
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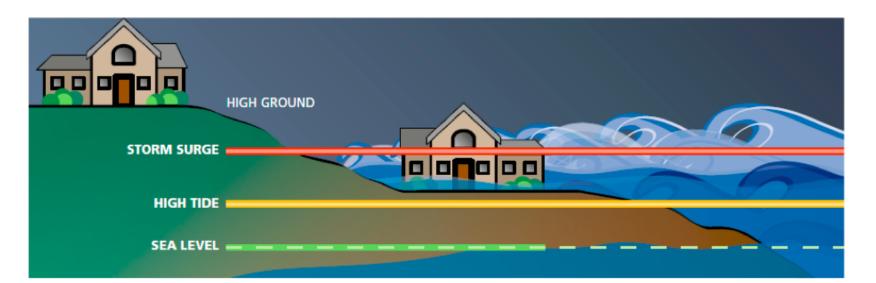
Measuring Water Levels





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Storm Surge Flooding





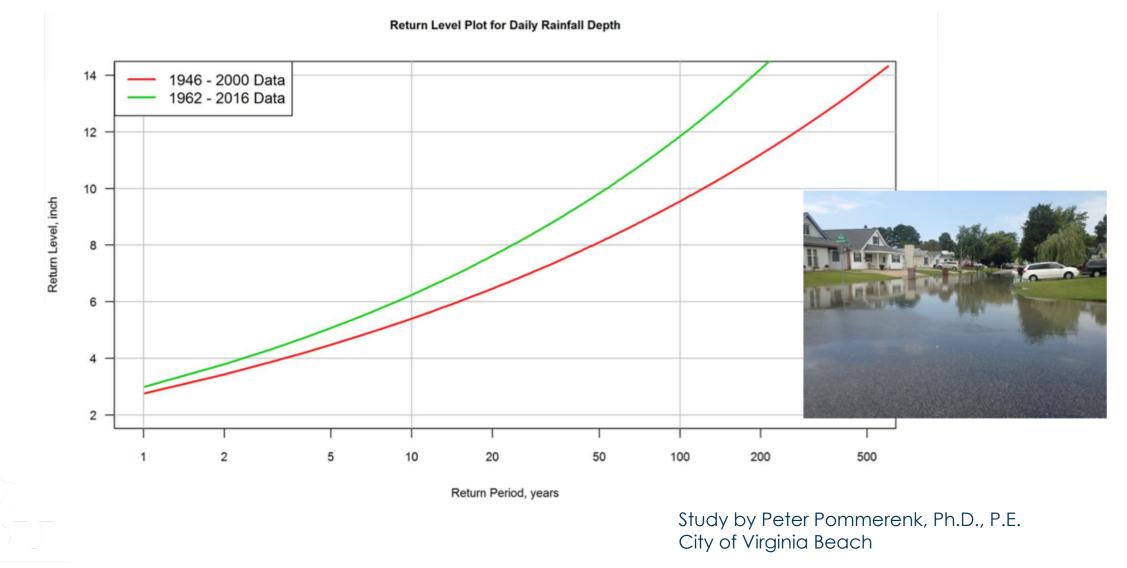




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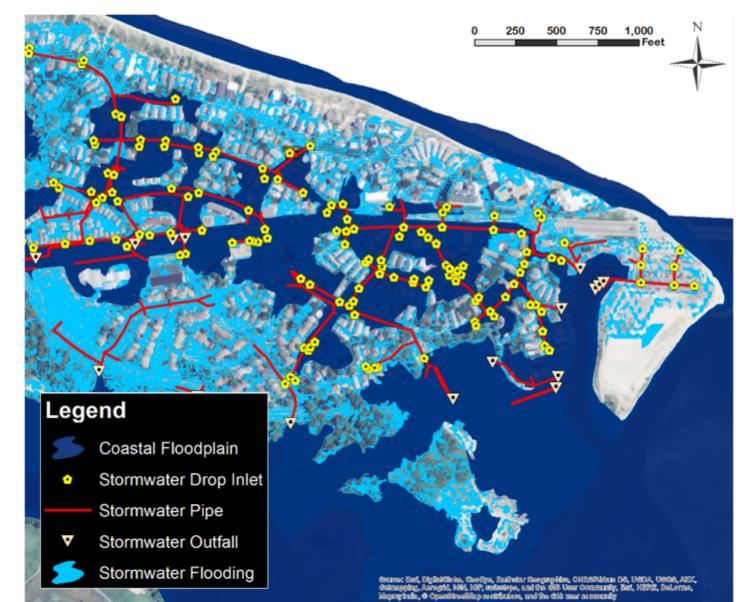
Changing Rainfall Patterns



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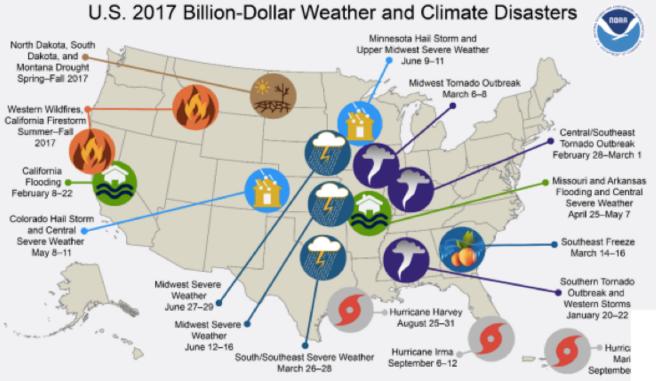
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Combined Flooding



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This map denotes the approximate location for each of the 16 billion-dollar weather and climate disasters that impacted the United States during 2017.

U.S. 2016 Billion-Dollar Weather and Climate Disasters

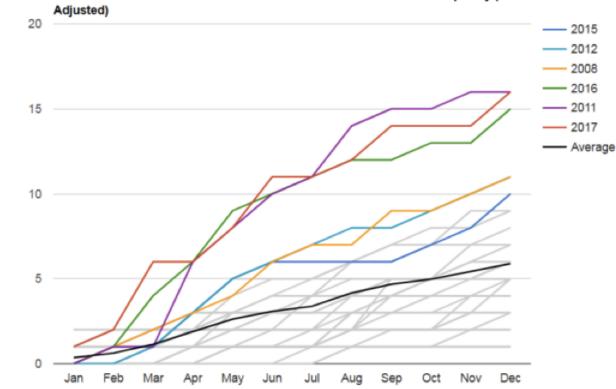


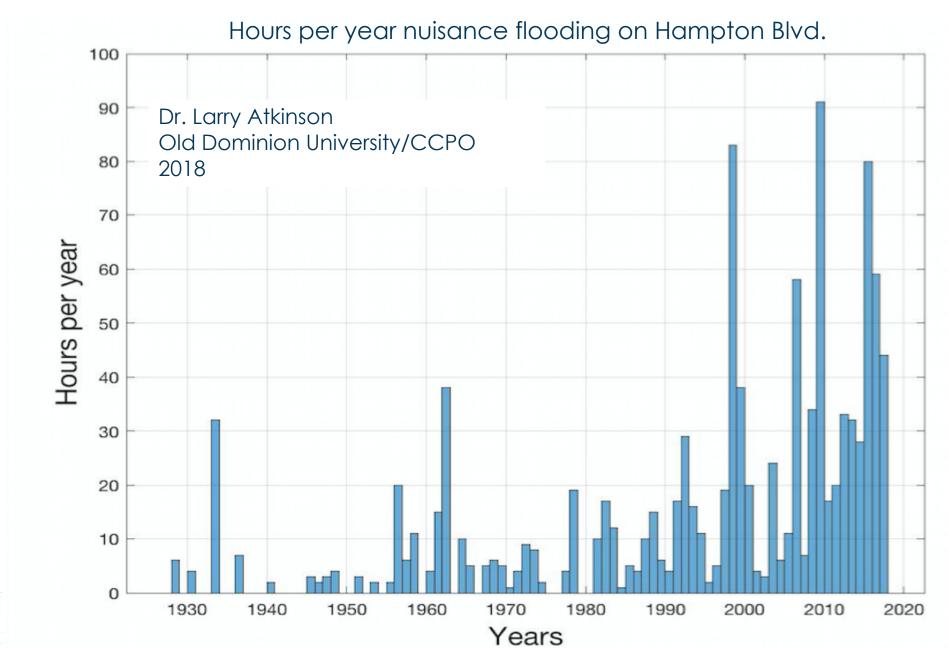
Number of Events

This map denotes the approximate location for each of the 15 billion-dollar weather and climate disasters that have impacted the United States during 2016.

1980-2017 Year-to-Date United States Billion-Dollar Disaster Event Frequency (CPI-

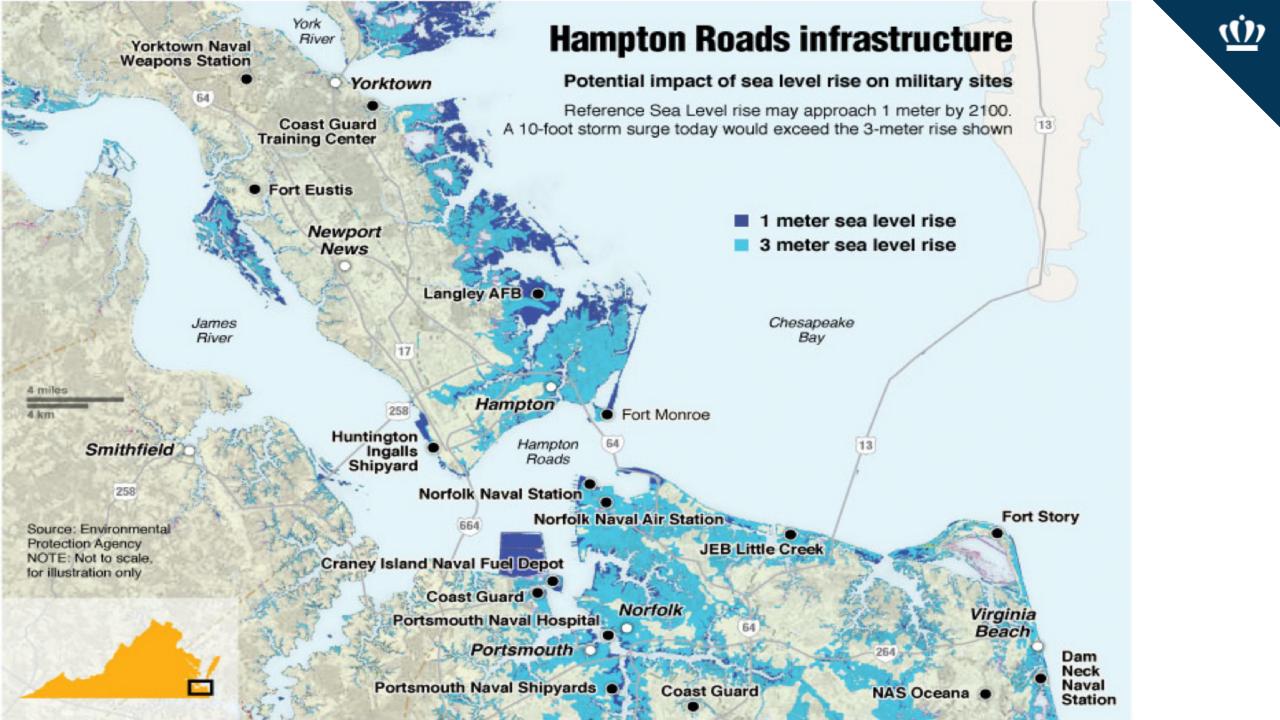
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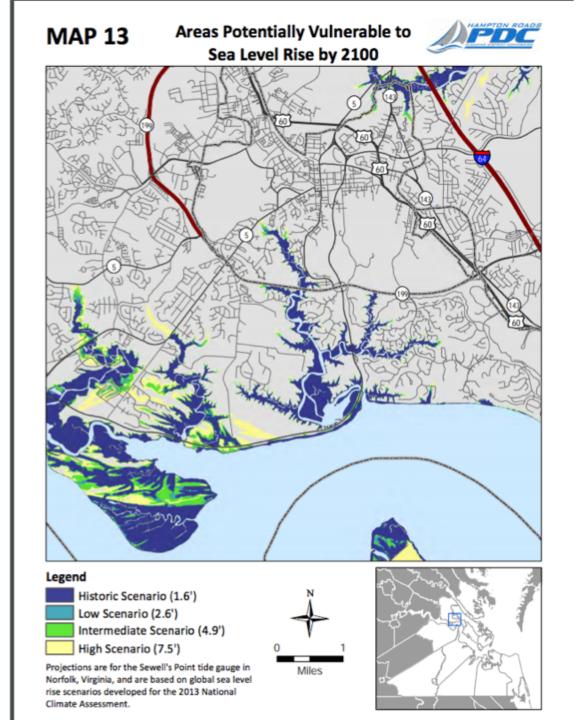




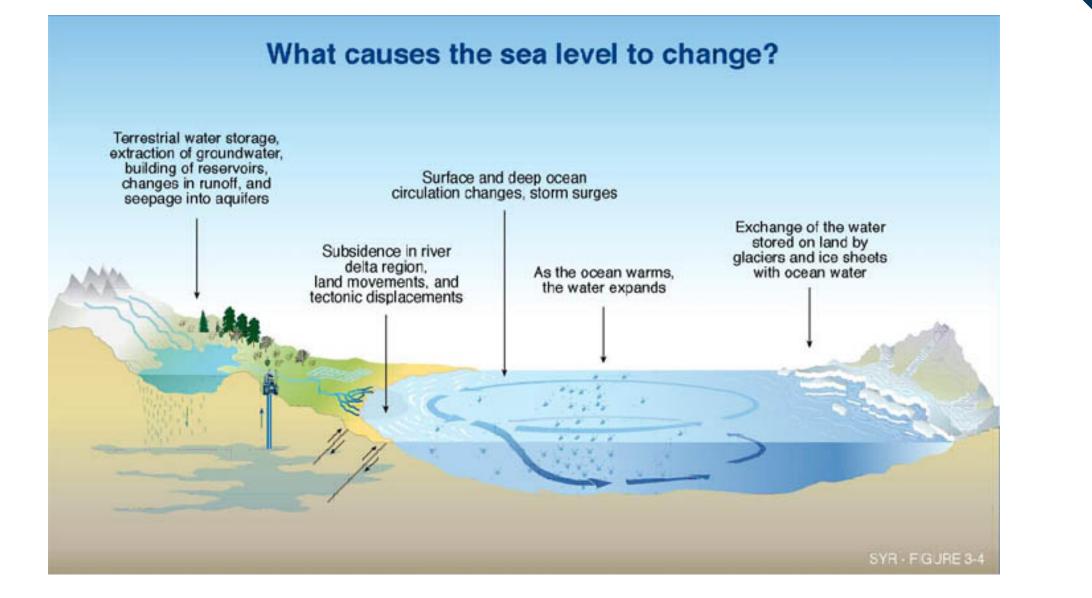
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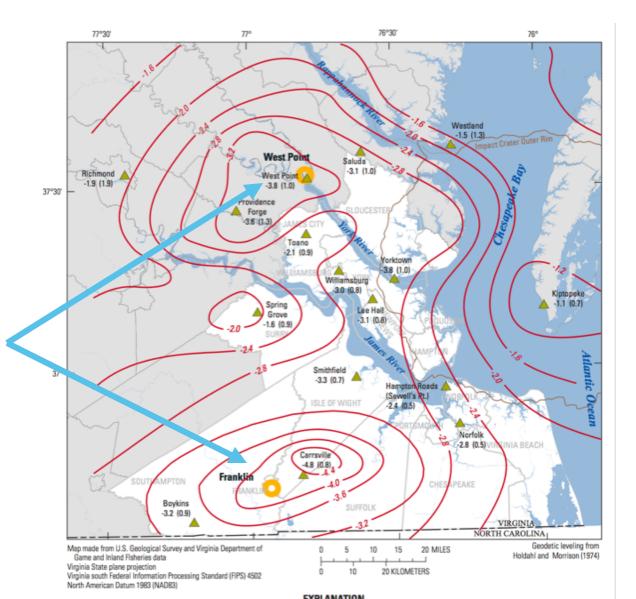


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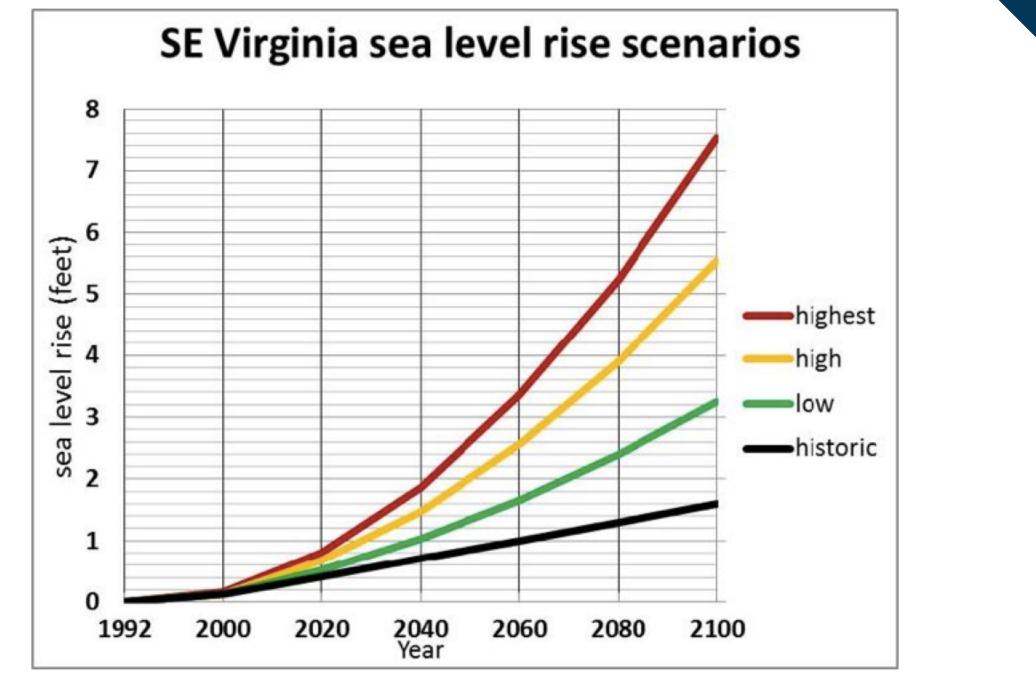
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Land subsidence about 1 ft. per century in Virginia



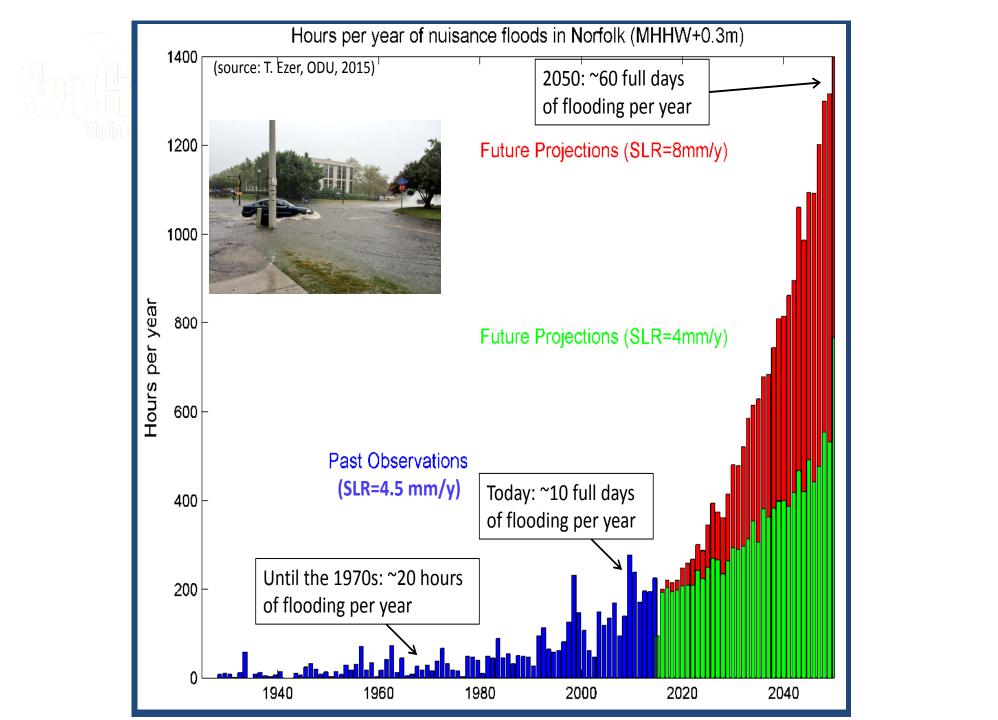
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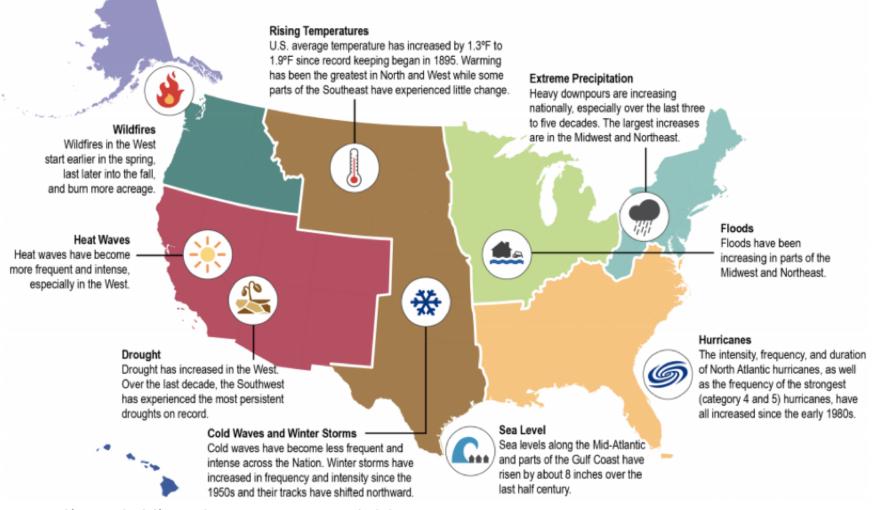
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Other Trends in Severe Weather



National Climate Assessment 2017

Vulnerability of Tourism and Service Sectors

- Tourism infrastructure is highly vulnerable due to proximity to ocean and waterways
 - Erosion and flooding threaten coastal infrastructure
- Many tourism activities are highly weather-dependent
- As hosts in the service industry, you are responsible for the safety of many people!
 - Employees
 - Guests

Risks to Tourism and Service Sectors

Disruption of food and beverage supply chain for restaurants

Travel disruption

Guests cannot get to destination or around within destination

Employees in tourism and dependent sectors

- Unable to get to work
- Loss of work due to closure
- Damage repair and recovery
- Destination image repair

What is Resilience?



from a disruptive experience.

#Rebuild**BETTER**





What Can Your Business Do?

Comprehensive planning!

- Strategic business plan
- Emergency preparedness plan
- Insurance planning
- Continuity of operations plan
- Communication plan

Collaborate!

- Other businesses in your sector
- Tourism networks and organizations
- Emergency management officials
- Local and state officials



Thank You

bit.ly/Tourism_Resilience